

# What data and why?

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# Who is Croydon Voluntary Action (CVA)?



“promoting, supporting and developing effective voluntary action, community development and community activity for the benefit of the whole community within the London Borough of Croydon”



Eventbrite

BETTER  
IMPACT



simply  
connect



Do-it

NailChimp

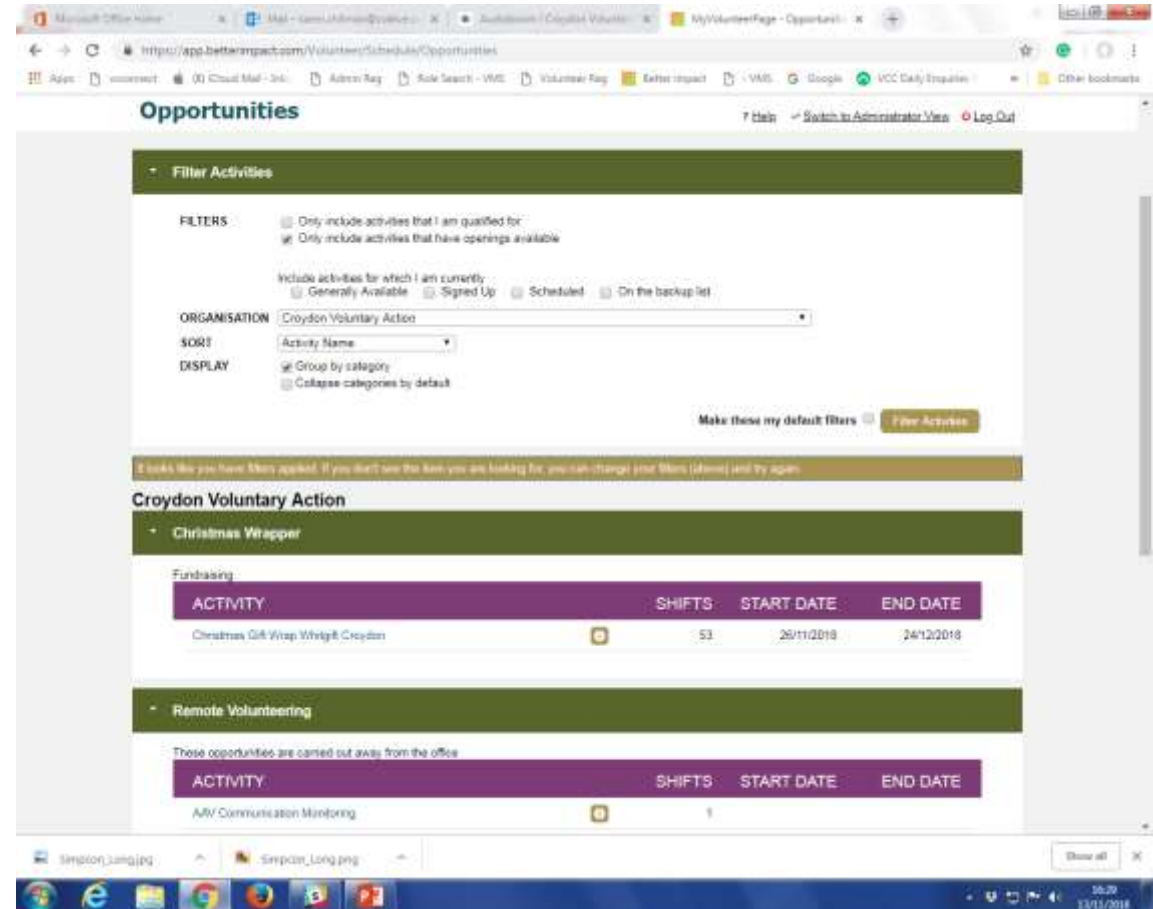
[www.do-it.org](http://www.do-it.org)

B audioBoom





Before we use data we need to collect data





# Numeric Feedback Efficiency over the past year



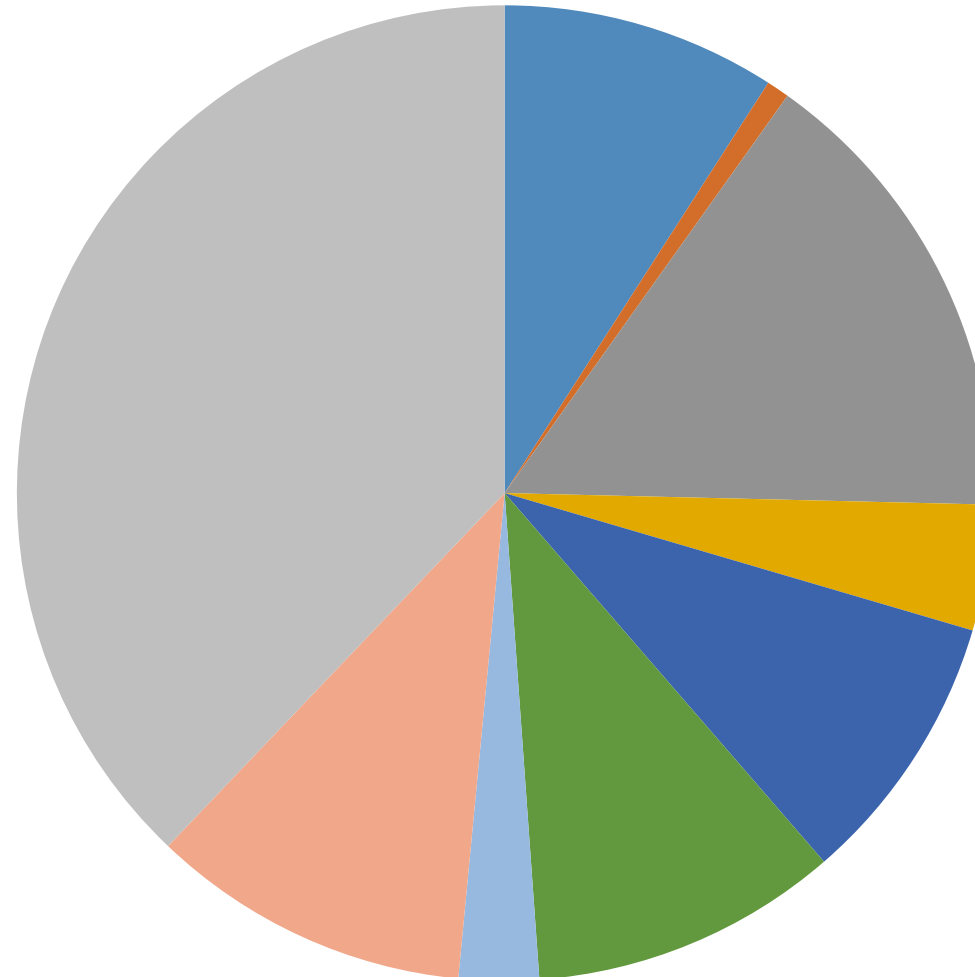
# Numeric Feedback Efficiency over the past year



## Volunteer Analysis by Demographics - Analysis by EmploymentStatus

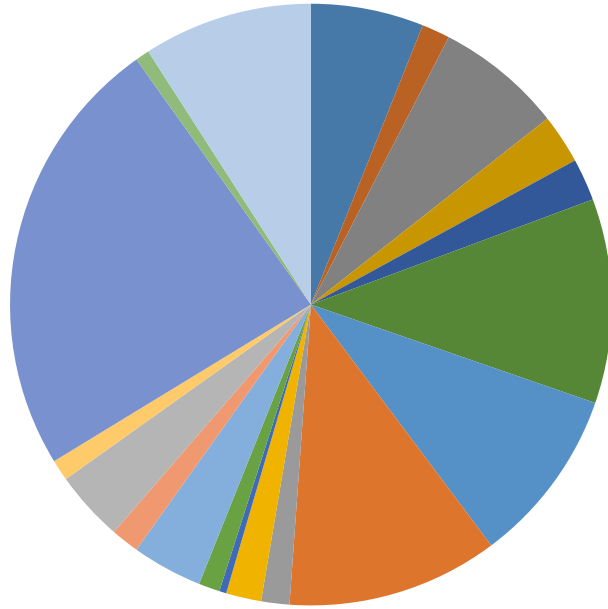
As with all organisations we need to know that we need know our customer base.

We use Volunteer Connect as our main brokerage tool but also upload to Team London Speed Volunteering; [WWW.do-it.org.uk](http://WWW.do-it.org.uk)



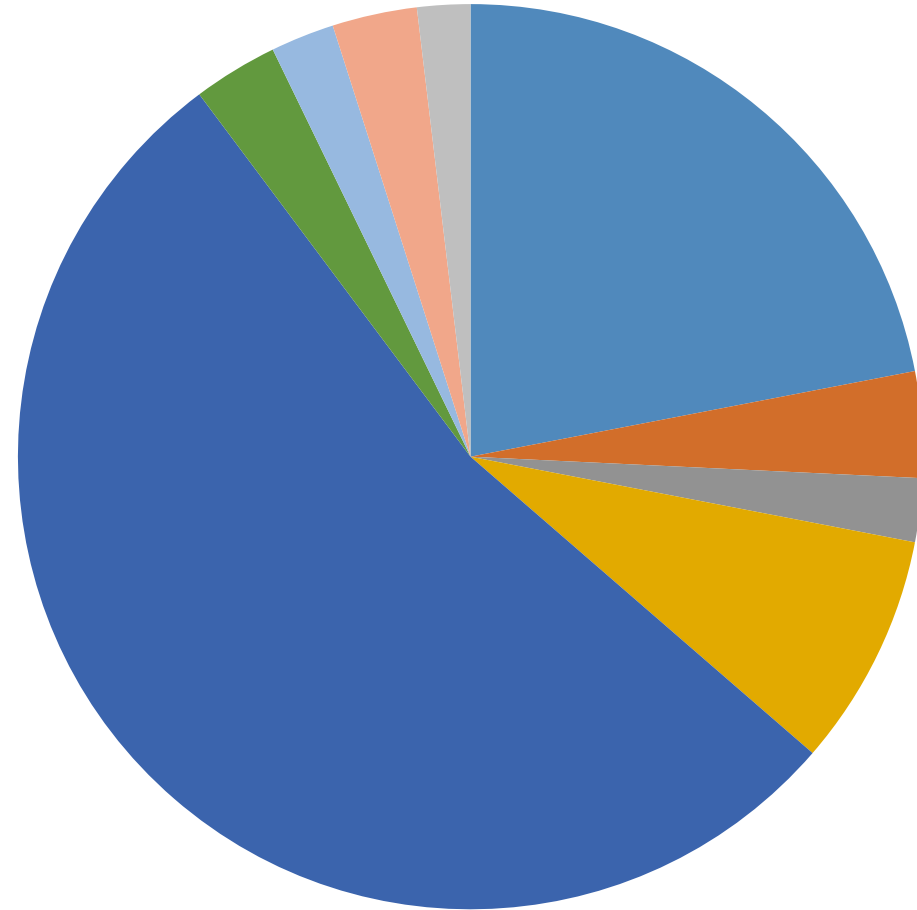
- (Not Specified)
- Carer
- Full-Time Employed
- Homemaker
- Part-Time Employed
- Retired
- Self Employed
- Student
- Unemployed/Jobseeking

# Volunteer Analysis by Demographics - Analysis by Ethnicity



- (Not Specified)
- Asian Indian
- Asian Pakistani
- Black British
- Chinese
- Mixed White & Asian
- Mixed White & Black Caribbean
- Prefer Not To Say
- White British
- White Other
- Asian Bangladeshi
- Asian Other
- Black African
- Black Caribbean
- Mixed Other
- Mixed White & Black African
- Other Ethnic Group
- Unknown
- White Irish

# Volunteer Analysis by Demographics - Analysis by Disability

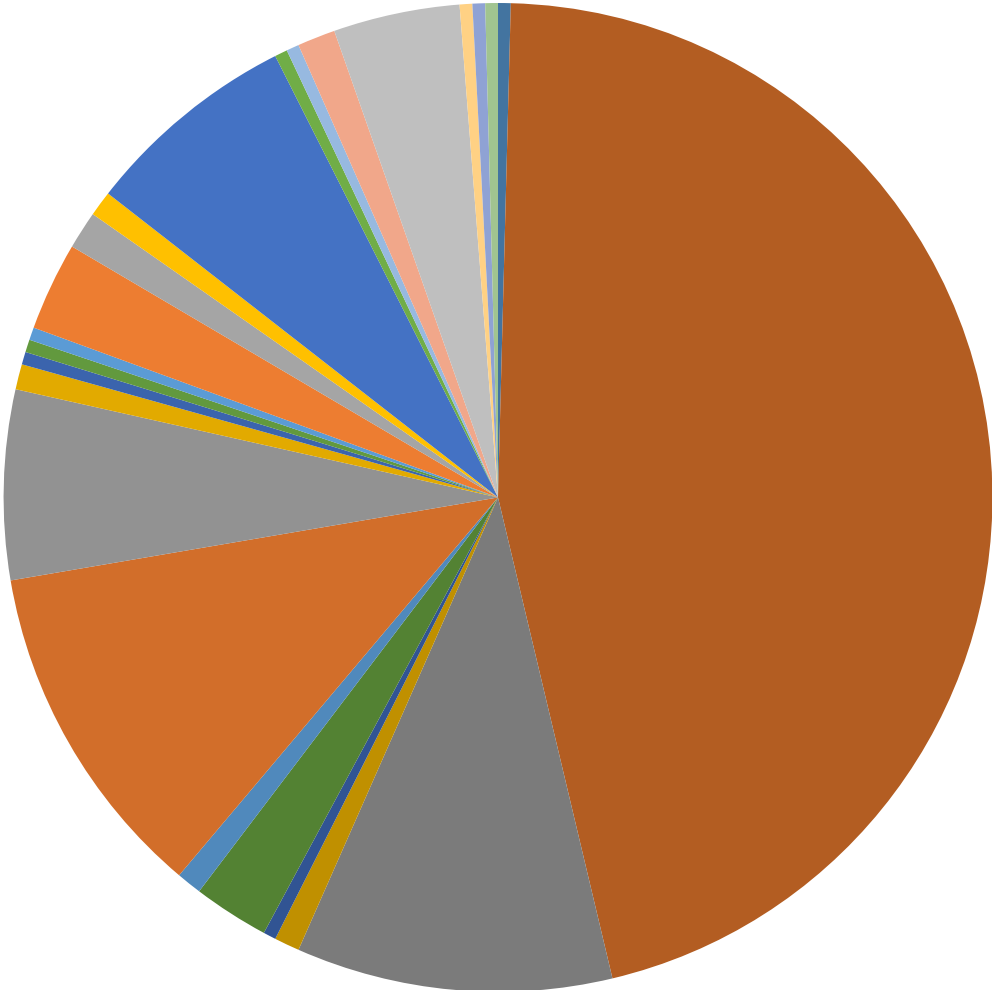


- (Not Specified)
- Long-Standing Illness
- Not Disabled
- Physical Impairment
- Unknown
- Learning Disability / Difficulty
- Mental Health Condition
- Other
- Prefer Not To Say





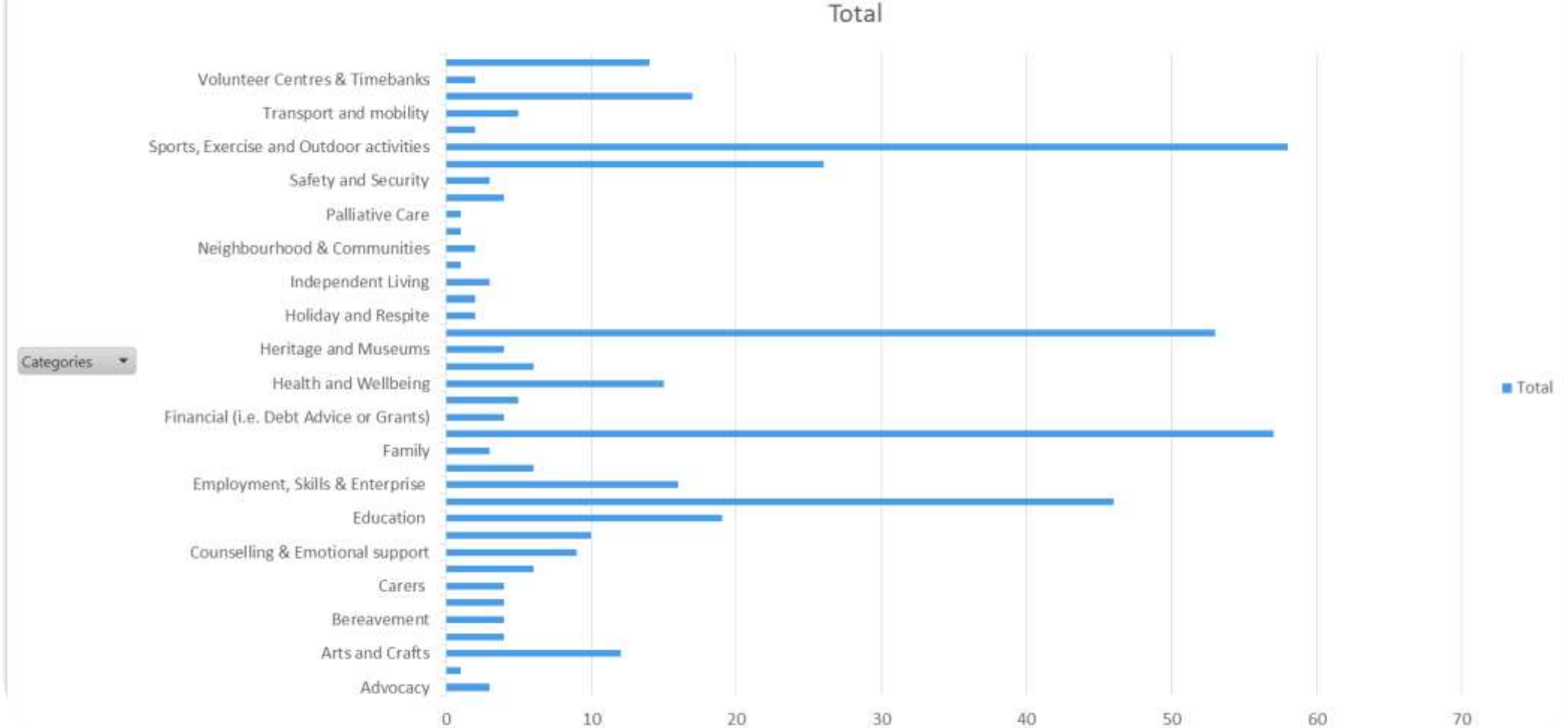
# Volunteer Analysis by Demographics - Analysis by PostalArea



- BR4
- CR0
- CR2
- CR3
- CR4
- CR5
- CR6
- Cr7
- CR8
- cr9
- E1
- KT19
- SE1
- SE19
- SE20
- SE21
- Se25
- SE6
- SM1
- SM6
- SW16
- SW17
- SW2
- Sw4



# There are approximately 400 activities listed



Activities include , Knit and Natter, IT session, Death Café, reading groups, eye condition group, eat with us (free meal), wheelchair basketball, stroke meet up group etc



VCConnect platform is being used in 19 boroughs some with small projects some like us a volunteer centre, some information (in their own words):

- 11,500 organisations London wide registered on the platform
- 57% of these organisations, are active volunteering-involving organisations
- 6,500 organisations currently using Volunteer Connect to recruit volunteers
- 25,000 approved volunteers London wide
- 4,200 live opportunities currently being advertised across London





Any questions?

